

# PRESS RELEASE

## LAUNCH OF SIJOKOREACADEMI, A SUMMER SCHOOL DEDICATED TO THE DISCOVERY OF KOREAN ART

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From April 25 to September 15, 2025, KoreAcademiArt 2025 is an ambitious initiative bringing together the cultural and artistic heritage of three partner countries - France, Romania and South Korea. Based on the theme of water and the sea, the event uses traditional Korean SIJO poetry and maritime symbolism to open new avenues for intercultural dialogue, visual art and stage performance.

### Background and objectives:

- Creative and educational platform: more than 100 young pupils and students, accompanied by teachers, visual artists, musicians, choreographers, poets and calligraphers, will take part in workshops, performances, exhibitions, recitals and performances in the cities of Constanta, Paris and Busan.
- Strengthening intercultural links: Through the exchange of artistic and educational experiences, the event brings cultures and generations closer together, highlighting the universal value of art as a common language.
- Innovation and tradition: The alliance between traditional techniques (such as SIJO and haiku) and contemporary forms of expression (dance, painting, theater) provides a dynamic framework for experimentation and creation.

### Activities and attractions :

SIJO recitals: presented in public spaces in Constanța and Paris, these moments will combine poetry and music.

Traditional Korean arts workshops: Fan dancing, Samulnori percussion, painting and calligraphy will give participants the opportunity to discover the Korean language.

## Words from the organizers

"KoreAcademiArt 2025 is not just an event; it's a bridge between cultures, a source of inspiration that combines tradition and innovation. We are proud to bring together the international artistic community and create opportunities for dialogue, collaboration and personal development for young people."

The organizing team

### Partnerships and impact:

The project is initiated by the Hop&Rats Association (France) and the Constanța Haiku Society (Romania), in partnership with educational and cultural institutions such as the Constanța Art Museum, the "Regina Maria" Arts High School, the Tomis Technological High School, the University of La Rochelle, the Sorbonne, the University of Aix-Marseille, as well as 15 specialists, teachers, artists and the International Sijo Association in South Korea.

French schools with Korean options, schools in French cities twinned with Korean cities or districts (Paris, Lyon, Marseille, Strasbourg, Clermont-Ferrand), and French schools in South Korea are also involved, with the support of the French Embassy in Korea and the French Institute of Korea. This dynamic encourages ongoing, reciprocal intercultural collaboration between the three countries:

- Revitalize local cultural spaces: The project breathes new energy into the art scenes of Constanța, Paris and Busan.
- Stimulate cultural tourism: Through open and interactive events, local and international audiences will be able to discover cultural heritages and artistic innovations.
- Develop young people's skills: Workshops, masterclasses and recitals will be complemented by mentoring sessions and exchanges of experience.

### Conclusion:

KoreAcademiArt 2025 celebrates cultural identity, memory and artistic fluidity. It demonstrates that art is a universal language capable of bringing people together. By joining this project, you'll have the opportunity to explore new perspectives, learn and contribute to an artistic future rich in creativity.

### CONTACT PRESSE

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